

| BLACK FRIDAY AND CYBER WEEK HOLIDAY PROMOTION |                                                                                     |            |                            |         |                   |
|-----------------------------------------------|-------------------------------------------------------------------------------------|------------|----------------------------|---------|-------------------|
| 11/23/22 - 12/4/22<br>ELIGIBLE PRODUCT LIST*  |                                                                                     |            |                            |         |                   |
| Apparel & Licensing                           |                                                                                     |            |                            |         |                   |
| Category                                      |                                                                                     | Style      | Description                | MSRP    | Promotion Pricing |
| Accessories                                   |    | 99406-22VM | Willie G™ Fitted Cap       | \$35.00 | \$ 22.75          |
|                                               |   | 99409-22VM | Harley-Davidson® Block Cap | \$35.00 | \$ 22.75          |
|                                               |  | 99402-22VM | B&S Cap                    | \$35.00 | \$ 22.75          |
|                                               |  | 99419-12VW | Rhinestone Wing Skull Cap  | \$25.00 | \$ 16.25          |
|                                               |  | 99445-18VW | Winged Logo Headwrap       | \$20.00 | \$ 13.00          |
|                                               |  | 99552-16VW | Embellished Headwrap       | \$20.00 | \$ 13.00          |
|                                               |  | 99035-22VM | Hallmark Foundation Hoodie | \$80.00 | \$ 52.00          |
|                                               |  | 99046-22VM | Hallmark Willie G™ Hoodie  | \$90.00 | \$ 58.50          |

| BLACK FRIDAY AND CYBER WEEK HOLIDAY PROMOTION |                                                                                     |            |                                                             |          |           |
|-----------------------------------------------|-------------------------------------------------------------------------------------|------------|-------------------------------------------------------------|----------|-----------|
| 11/23/22 - 12/4/22                            |                                                                                     |            |                                                             |          |           |
| ELIGIBLE PRODUCT LIST*                        |                                                                                     |            |                                                             |          |           |
| Hoodies/<br>Sweatshirts                       |    | 99107-18VM | Hooded Skull Sweatshirt                                     | \$90.00  | \$ 58.50  |
|                                               |    | 99096-22VW | Special Skull Zip Front Hoodie                              | \$90.00  | \$ 58.50  |
|                                               |   | 99095-22VW | Special #1 Race Zip Front Hoodie                            | \$90.00  | \$ 58.50  |
|                                               |  | 99097-22VW | Special Skull Zip Front Hoodie                              | \$90.00  | \$ 58.50  |
|                                               |  | 99093-22VW | Essence Applique' Crewneck Pullover                         | \$70.00  | \$ 45.50  |
|                                               |  | 98005-21VM | H-D® Triple Vent Passing Link II Leather Jacket             | \$600.00 | \$ 390.00 |
|                                               |  | 98000-20VM | Vanocker Waterproof H-D® Triple Vent System™ Leather Jacket | \$675.00 | \$ 438.75 |
|                                               |  | 98003-21VM | Auroral II 3-in-1 Leather Jacket                            | \$625.00 | \$ 406.25 |

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| 11/23/22 - 12/4/22                            |                                                                                     |            |                                                    |          |           |
| ELIGIBLE PRODUCT LIST*                        |                                                                                     |            |                                                    |          |           |
| Jackets                                       |    | 98008-21VW | H-D® Triple Vent Miss Enthusiast II Leather Jacket | \$550.00 | \$ 357.50 |
|                                               |    | 98066-19VW | H-D® Triple Vent System™ Gallun Leather Jacket     | \$535.00 | \$ 347.75 |
|                                               |   | 98011-21VW | Auroral II 3-in-1 Leather Jacket                   | \$600.00 | \$ 390.00 |
|                                               |  | 98030-12VW | Miss Enthusiast 3-in-1 Leather Jacket              | \$500.00 | \$ 325.00 |
| T Shirts                                      |  | 99086-20VM | Performance Micro Mesh Colorblock Tee              | \$55.00  | \$ 35.75  |
|                                               |  | 99091-14VM | Skull Long Sleeve Tee                              | \$55.00  | \$ 35.75  |
|                                               |  | 99060-22VM | B&S Pocket Tee                                     | \$35.00  | \$ 22.75  |
|                                               |  | 99143-14VW | Skull Snap Front Long Sleeve Henley                | \$55.00  | \$ 35.75  |

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| 11/23/22 - 12/4/22                            |                                                                                     |            |                                   |         |          |
| ELIGIBLE PRODUCT LIST*                        |                                                                                     |            |                                   |         |          |
|                                               |    | 99148-22VW | #1 Race Graphic Tee               | \$30.00 | \$ 19.50 |
|                                               |    | 99154-22VW | Skull Graphic Tee                 | \$30.00 | \$ 19.50 |
| Wovens                                        |   | 99034-15VM | Vented Performance Skull Shirt    | \$80.00 | \$ 52.00 |
|                                               |  | 99051-21VM | #1 Logo Plaid Shirt               | \$85.00 | \$ 55.25 |
|                                               |  | 99166-19VM | H-D® Racing Colorblock Shirt      | \$80.00 | \$ 52.00 |
|                                               |  | 99055-21VW | Skull Logo Zip-Front Shirt        | \$80.00 | \$ 52.00 |
|                                               |  | 96136-21VW | Bar & Shield Logo Zip-Front Shirt | \$75.00 | \$ 48.75 |

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|-----------------------------------------------|-------------------------------------------------------------------------------------|-------------|---------------------------------------|----------|-------------------|
| 11/23/22 - 12/4/22<br>ELIGIBLE PRODUCT LIST*  |                                                                                     |             |                                       |          |                   |
| PARTS & ACCESSORIES                           |                                                                                     |             |                                       |          |                   |
| Product Line                                  | Product Image                                                                       | Item Number | Description                           | MSRP     | Promotion Pricing |
| Indoor Covers                                 |    | 93100025    | Indoor/Outdoor Black Motorcycle Cover | \$149.95 | \$ 119.96         |
|                                               |   | 93100024    | Indoor/Outdoor Motorcycle Cover       | \$201.95 | \$ 161.56         |
|                                               |  | 93100023    | Indoor/Outdoor Motorcycle Cover       | \$170.95 | \$ 136.76         |
|                                               |  | 93100018    | Indoor Motorcycle Cover               | \$107.95 | \$ 86.36          |
|                                               |  | 93100022    | Indoor/Outdoor Motorcycle Cover       | \$160.95 | \$ 128.76         |
|                                               |  | 93100020    | Premium Indoor Motorcycle Cover       | \$170.95 | \$ 136.76         |
|                                               |  | 93100028    | Oasis Day Cover                       | \$118.95 | \$ 95.16          |

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| 11/23/22 - 12/4/22<br>ELIGIBLE PRODUCT LIST*  |                                                                                     |             |                                         |          |                   |
| PARTS & ACCESSORIES                           |                                                                                     |             |                                         |          |                   |
| Product Line                                  | Product Image                                                                       | Item Number | Description                             | MSRP     | Promotion Pricing |
| Indoor Covers                                 |    | 93100026    | Indoor/Outdoor Motorcycle Cover         | \$160.95 | \$ 128.76         |
|                                               |   | 93100040    | Indoor/Outdoor Motorcycle Cover - Small | \$160.95 | \$ 128.76         |
|                                               |  | 93100074    | Compact Travel Cover- Medium            | \$83.95  | \$ 67.16          |
|                                               |  | 93100073    | Compact Travel Cover- Large             | \$94.95  | \$ 75.96          |
|                                               |  | 93100027    | Indoor/Outdoor Motorcycle Cover         | \$191.95 | \$ 153.56         |
|                                               |  | 93100041    | Indoor/Outdoor Motorcycle Cover         | \$149.95 | \$ 119.96         |
|                                               |  | 93100019    | Premium Indoor Motorcycle Cover         | \$160.95 | \$ 128.76         |

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| 11/23/22 - 12/4/22<br>ELIGIBLE PRODUCT LIST*  |                                                                                     |             |                                    |          |                   |
| PARTS & ACCESSORIES                           |                                                                                     |             |                                    |          |                   |
| Product Line                                  | Product Image                                                                       | Item Number | Description                        | MSRP     | Promotion Pricing |
| Luggage                                       |    | 93300054B   | Three-Pocket Batwing Fairing Pouch | \$143.95 | \$ 115.16         |
|                                               |   | 90200882    | Saddlebag Wall Organizer           | \$117.95 | \$ 94.36          |
|                                               |  | 58900-11    | Three-Pocket Batwing Fairing Pouch | \$127.95 | \$ 102.36         |
|                                               |  | 91885-97A   | Travel-Paks for Hard Saddlebags    | \$76.95  | \$ 61.56          |
|                                               |  | 91744-87T   | Handlebar/Fork Bag                 | \$39.95  | \$ 31.96          |
|                                               |  | 91743-87T   | Handlebar/Fork Bag                 | \$45.95  | \$ 36.76          |

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| 11/23/22 - 12/4/22<br>ELIGIBLE PRODUCT LIST*  |                                                                                     |             |                                              |          |                   |
| PARTS & ACCESSORIES                           |                                                                                     |             |                                              |          |                   |
| Product Line                                  | Product Image                                                                       | Item Number | Description                                  | MSRP     | Promotion Pricing |
| Battery Tenders                               |    | 66000304    | 1 Amp Dual-Mode Battery Charger              | \$54.07  | \$ 43.26          |
|                                               |    | 66000309    | 5.0 Amp Dual-Mode Battery Charger            | \$113.61 | \$ 90.89          |
|                                               |   | 66000319    | 2.0 Amp Dual-Mode Battery Charging Station   | \$270.58 | \$ 216.46         |
|                                               |  | 99828-09    | 25 ft. Battery Charging Extension Lead       | \$23.95  | \$ 19.16          |
|                                               |  | 94624-97B   | Battery Charging Harness                     | \$9.95   | \$ 7.96           |
|                                               |  | 99821-09    | 12.5 ft. Battery Charging Extension Lead     | \$18.95  | \$ 15.16          |
| Security and Storage                          |  | 94704-10    | 1-1/4 in. Ratchet Tie-Down Straps            | \$54.95  | \$ 43.96          |
|                                               |  | 98187-90T   | Ancra Rat-Pack Ratchet Style Tie-Down Straps | \$42.95  | \$ 34.36          |
|                                               |  | 93100017    | Fleece Soft Hooks                            | \$22.95  | \$ 18.36          |
|                                               |  | 97008-07    | 12 in. 4-Hook Cargo Net                      | \$13.95  | \$ 11.16          |
|                                               |  | 98169-88T   | 18 in. 6-Hook Cargo Net                      | \$15.95  | \$ 12.76          |

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| 11/23/22 - 12/4/22<br>ELIGIBLE PRODUCT LIST*  |                                                                                     |             |                                                |          |                   |
| PARTS & ACCESSORIES                           |                                                                                     |             |                                                |          |                   |
| Product Line                                  | Product Image                                                                       | Item Number | Description                                    | MSRP     | Promotion Pricing |
| Security & Storage                            |    | 94705-10    | 18 in. Soft Hook                               | \$14.95  | \$ 11.96          |
|                                               |    | 94650-98    | Hog Ties Soft Hooks                            | \$13.95  | \$ 11.16          |
|                                               |  | 98170-88T   | 15 in. 6-Hook Cargo Net                        | \$14.95  | \$ 11.96          |
|                                               |  | 91558-01B   | Remote Control Garage Door Opener Kit          | \$158.95 | \$ 127.16         |
|                                               |  | 52200003    | Harley-Davidson Helmet Lock                    | \$28.95  | \$ 23.16          |
|                                               |  | 92800020    | Universal Mount Helmet Lock- Black             | \$37.95  | \$ 30.36          |
|                                               |  | 94869-10A   | Loop Chain and Disc Brake & Rotor Lock         | \$132.95 | \$ 106.36         |
|                                               |  | 92800019    | Universal Mount Helmet Lock- Chrome            | \$37.95  | \$ 30.36          |
|                                               |  | 90300087    | Locking H-D Detachables Latch Kit              | \$94.95  | \$ 75.96          |
|                                               |  | 52200004    | Harley-Davidson Helmet / Jacket Security Cable | \$15.95  | \$ 12.76          |

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11/23/22 - 12/4/22  
ELIGIBLE PRODUCT LIST\*

## LICENSED PRODUCT

| Product Line | H-D Part Number | Vendor Part Num | Description                                            | MSRP      | Promotion |
|--------------|-----------------|-----------------|--------------------------------------------------------|-----------|-----------|
| EYEWEAR      | 98641-23VM      | HADRA01         | Drag Performance Eyewear, Grey Lens, Matte Black Frame | \$ 55.00  | \$ 44.00  |
|              | 98642-16VM      | HABNT01         | Burnout Performance Sunglasses                         | \$ 45.00  | \$ 36.00  |
|              | 98642-23VM      | HATAT13         | TAT RED MIRROR LENS/GLOSS BLACK FRAME                  | \$ 55.00  | \$ 44.00  |
|              | 98693-23VM      | HASLT01         | Slot Performance Eyewear, Matte Black Frames           | \$ 45.00  | \$ 36.00  |
|              | 98694-23VM      | HASLT02         | Slot Performance Eyewear, Gloss Black Frames           | \$ 45.00  | \$ 36.00  |
|              | 98695-23VM      | HACHN01         | Chain Performance Eyewear, Gloss Black Frames          | \$ 45.00  | \$ 36.00  |
|              | 98696-23VM      | HACHN02         | Chain Performance Eyewear, Matte Black Frames          | \$ 45.00  | \$ 36.00  |
|              | 98698-17VM      | HABEN01         | Bend Performance Goggles - Smoke Grey                  | \$ 50.00  | \$ 40.00  |
|              | 98699-17VM      | HABEN13         | Bend Performance Goggles - Yellow                      | \$ 50.00  | \$ 40.00  |
|              | 98702-17VM      | HATAT01         | Tat Performance Sunglasses - Smoke Grey                | \$ 55.00  | \$ 44.00  |
|              | 98703-17VM      | HATAT11         | Tat Performance Sunglasses - Yellow                    | \$ 55.00  | \$ 44.00  |
|              | 98724-20VW      | HAHPS01         | Hoops Performance Eyewear - Purple                     | \$ 45.00  | \$ 36.00  |
|              | 99531-23VM      | HD0207S7205D    | Semi Rimless Shield Sunglass                           | \$ 40.00  | \$ 32.00  |
|              | 99526-23VM      | HD0648S6291V    | Modified Rectangle Sunglass                            | \$ 25.00  | \$ 20.00  |
|              | 99527-23VM      | HD0654S6352E    | Sports Wrap Sunglass                                   | \$ 25.00  | \$ 20.00  |
|              | 99535-23VM      | HD20006002G     | Metal Sport Aviator                                    | \$ 110.00 | \$ 88.00  |
|              | 99513-23VW      | HD50386201A     | Butterfly Sunglass                                     | \$ 30.00  | \$ 24.00  |
|              | 99521-23VW      | HD5034S5901B    | Rectangular Frame with Glitter Temple                  | \$ 45.00  | \$ 36.00  |
|              | 99523-23VM      | HD0656S6302N    | Metal Sport Aviator                                    | \$ 25.00  | \$ 20.00  |
|              | 99524-23VM      | HD0653S6202A    | Sports Wrap Sunglass                                   | \$ 25.00  | \$ 20.00  |
|              | 99533-23VM      | HD0202S6052H    | Square Plastic Sunglass                                | \$ 40.00  | \$ 32.00  |
|              | 99522-23VM      | HD0105V0090A    | Shield Sunglass                                        | \$ 14.00  | \$ 11.20  |
|              | 99512-23VW      | HD5023S63C33    | Geometric Wrap Sunglass                                | \$ 30.00  | \$ 24.00  |
|              | 99530-23VM      | HD0213S6301N    | Full Rim Metal Navigator                               | \$ 40.00  | \$ 32.00  |
|              | 99528-23VM      | HD0212S6202N    | Full Rim Navigator                                     | \$ 40.00  | \$ 32.00  |
|              | 99532-23VM      | HD0205S5990D    | Wrap Sunglass                                          | \$ 40.00  | \$ 32.00  |
|              | 99515-23VW      | HD50386250F     | Butterfly Sunglass                                     | \$ 30.00  | \$ 24.00  |
|              | 99520-23VW      | HD0211S5952H    | Butterfly Sunglass                                     | \$ 40.00  | \$ 32.00  |
|              | 98749-21VM      | D93926          | Clay Slipper                                           | \$ 70.00  | \$ 52.50  |
|              | 99510-23VM      | D96278          | Cosgrove Slipper                                       | \$ 40.00  | \$ 30.00  |
|              | 98611-14VM      | D95353          | Hustin Waterproof                                      | \$ 223.00 | \$ 167.25 |
|              | 98600-19VM      | D96165          | Midland                                                | \$ 170.00 | \$ 127.50 |
|              | 98601-19VM      | D96166          | Midland                                                | \$ 170.00 | \$ 127.50 |
|              | 98610-18VM      | D93341          | Baxter                                                 | \$ 72.00  | \$ 54.00  |
|              | 98670-19VM      | D96187          | Holtman                                                | \$ 160.00 | \$ 120.00 |
|              | 98601-14VM      | D91680          | Brake Light                                            | \$ 183.00 | \$ 137.25 |
|              | 98627-18VM      | D93470          | Hagerman                                               | \$ 177.00 | \$ 132.75 |
|              | 98605-22VM      | D93755          | Hagerman                                               | \$ 177.00 | \$ 132.75 |
|              | 98637-22VM      | D93816          | Nathan                                                 | \$ 69.00  | \$ 51.75  |
|              | 98732-15VM      | D94167          | Distortion                                             | \$ 187.00 | \$ 140.25 |
|              | 98609-22VM      | D93758          | Watkins                                                | \$ 155.00 | \$ 116.25 |
|              | 99504-20VM      | D93647          | Salter                                                 | \$ 172.00 | \$ 129.00 |
|              | 99502-20VM      | D96204          | Lensfield                                              | \$ 172.00 | \$ 129.00 |
|              | 98676-19VM      | D93545          | Wrenford                                               | \$ 77.00  | \$ 57.75  |
|              | 98677-19VM      | D93544          | Wrenford                                               | \$ 77.00  | \$ 57.75  |
|              | 98604-14VM      | D91610          | Dipstick                                               | \$ 173.00 | \$ 129.75 |
|              | 98782-19VM      | D93521          | Stroman                                                | \$ 207.00 | \$ 155.25 |
|              | 98608-14VM      | D91003          | Faded Glory                                            | \$ 179.00 | \$ 134.25 |
|              | 99511-23VW      | D87253          | Barela Slipper                                         | \$ 35.00  | \$ 26.25  |
|              | 98614-19VW      | D87155          | KIRTLAND                                               | \$ 217.00 | \$ 162.75 |
|              | 98613-19VW      | D87162          | ALDALE                                                 | \$ 207.00 | \$ 155.25 |
|              | 98612-19VW      | D87161          | ABNEY                                                  | \$ 167.00 | \$ 125.25 |
|              | 98639-19VW      | D87165          | MACKEY                                                 | \$ 160.00 | \$ 120.00 |

# BLACK FRIDAY AND CYBER WEEK HOLIDAY PROMOTION

11/23/22 - 12/4/22  
ELIGIBLE PRODUCT LIST\*

## FOOTWEAR

|            |        |                                     |           |           |
|------------|--------|-------------------------------------|-----------|-----------|
| 98799-19VW | D84469 | Marconi                             | \$ 167.00 | \$ 125.25 |
| 99517-20VW | D87192 | Gilman-Waterproof                   | \$ 232.00 | \$ 174.00 |
| 98634-16VW | D87082 | Belhaven                            | \$ 237.00 | \$ 177.75 |
| 98792-19VW | D87178 | Ardmore                             | \$ 177.00 | \$ 132.75 |
| 98642-19VW | D84325 | Lomita                              | \$ 227.00 | \$ 170.25 |
| 98748-21VW | D84665 | Howell Harness-Waterproof           | \$ 162.00 | \$ 121.50 |
| 98443-23VM | D94422 | EL PASO in BLACK                    | \$ 180.00 | \$ 135.00 |
| 98447-23VM | D95263 | SCOUT in BROWN                      | \$ 165.00 | \$ 123.75 |
| 98408-23VW | D83856 | RR-BEECHWOOD in BLACK               | \$ 230.00 | \$ 172.50 |
| 98434-23VM | D93517 | WATKINS in BLACK                    | \$ 145.00 | \$ 108.75 |
| 98406-23VW | D83775 | JOCELYN in BLACK                    | \$ 140.00 | \$ 105.00 |
| 98409-23VW | D83865 | ABBAY in BLACK                      | \$ 170.00 | \$ 127.50 |
| 98414-23VW | D84267 | CALKINS in SMOKE                    | \$ 175.00 | \$ 131.25 |
| 98453-23VW | D85262 | TESSA                               | \$ 140.00 | \$ 105.00 |
| 98415-23VW | D84280 | TYLER in BLACK                      | \$ 125.00 | \$ 93.75  |
| 99587-23VM | D93789 | Stealth Zip                         | \$ 185.00 | \$ 138.75 |
| 99582-23VM | D93329 | WOODRIDGE CT                        | \$ 130.00 | \$ 97.50  |
| 98417-23VW | D84706 | TEGAN 6" LACE HARNESS in BLACK      | \$ 145.00 | \$ 108.75 |
| 99595-23VM | D96175 | VARDON                              | \$ 145.00 | \$ 108.75 |
| 98405-23VW | D83736 | EDA in BLACK                        | \$ 160.00 | \$ 120.00 |
| 98428-23VM | D93343 | BAXTER in BLACK/ORANGE              | \$ 70.00  | \$ 52.50  |
| 98444-23VM | D95115 | SHIFT in BLACK                      | \$ 180.00 | \$ 135.00 |
| 98411-23VW | D84112 | WAITES CT in BLACK                  | \$ 120.00 | \$ 90.00  |
| 98452-23VW | D84782 | Lenora 6" Boot in Black             | \$ 130.00 | \$ 97.50  |
| 98421-23VM | D93009 | CHASE in BLACK                      | \$ 105.00 | \$ 78.75  |
| 98435-23VM | D93561 | ALTMAN in BLACK/BLACK               | \$ 160.00 | \$ 120.00 |
| 98412-23VW | D84236 | AMHERST in BLACK                    | \$ 130.00 | \$ 97.50  |
| 98427-23VM | D93340 | ABERCORN in BLACK                   | \$ 180.00 | \$ 135.00 |
| 98432-23VM | D93477 | BOWDEN in BLACK                     | \$ 200.00 | \$ 150.00 |
| 98440-23VM | D93771 | LENSFIELD 7" LACE in BLACK          | \$ 185.00 | \$ 138.75 |
| 99584-23VM | D93563 | ALTMAN Composite Toe                | \$ 165.00 | \$ 123.75 |
| 98438-23VM | D93634 | BALLARD CT in BLACK                 | \$ 180.00 | \$ 135.00 |
| 98419-23VW | D87048 | RR-BECKY in BLACK                   | \$ 170.00 | \$ 127.50 |
| 98425-23VM | D93216 | DARREN in BLACK                     | \$ 215.00 | \$ 161.25 |
| 98437-23VM | D93565 | GAVERN in BLACK                     | \$ 140.00 | \$ 105.00 |
| 99593-23VM | D93843 | Korsen 7" Black                     | \$ 175.00 | \$ 131.25 |
| 99586-23VM | D93784 | Asherton 8" Lace                    | \$ 175.00 | \$ 131.25 |
| 98433-23VM | D93491 | RAMBERT in BLACK                    | \$ 140.00 | \$ 105.00 |
| 98423-23VM | D93135 | BEAU in BLACK                       | \$ 185.00 | \$ 138.75 |
| 98451-23VW | D84779 | Valene 9" Canvas                    | \$ 130.00 | \$ 97.50  |
| 99585-23VM | D93681 | Bonham Composite Toe                | \$ 155.00 | \$ 116.25 |
| 98426-23VM | D93327 | EASTFIELD CT in BLACK               | \$ 120.00 | \$ 90.00  |
| 98413-23VW | D84250 | ASHER in BLACK                      | \$ 140.00 | \$ 105.00 |
| 98429-23VM | D93369 | BONHAM in BLACK                     | \$ 160.00 | \$ 120.00 |
| 99588-23VM | D93796 | Pearson 8" Lace in Grey             | \$ 185.00 | \$ 138.75 |
| 98445-23VM | D95194 | BOOKER in BLACK                     | \$ 165.00 | \$ 123.75 |
| 98416-23VW | D84704 | TEGAN 5" BACK LACE HARNESS in BLACK | \$ 130.00 | \$ 97.50  |
| 98424-23VM | D93136 | BEAU in TAN                         | \$ 185.00 | \$ 138.75 |
| 98430-23VM | D93370 | BOXBURY in BLACK                    | \$ 170.00 | \$ 127.50 |
| 98418-23VW | D85514 | AMBER in BLACK                      | \$ 155.00 | \$ 116.25 |
| 99583-23VM | D93555 | EAGLESON                            | \$ 145.00 | \$ 108.75 |
| 98410-23VW | D83878 | TALLEY RIDGE in BLACK               | \$ 150.00 | \$ 112.50 |
| 98420-23VM | D91005 | BADLANDS in BLACK                   | \$ 160.00 | \$ 120.00 |
| 98449-23VW | D83877 | Inman Mills                         | \$ 130.00 | \$ 97.50  |
| 98407-23VW | D83853 | RR-BALSA in BLACK                   | \$ 175.00 | \$ 131.25 |
| 99590-23VM | D93834 | DOWDEN COMPOSITE TOE Brown          | \$ 155.00 | \$ 116.25 |
| 99592-23VM | D93840 | Hannon 6.5"                         | \$ 155.00 | \$ 116.25 |
| 98422-23VM | D93120 | JASON ST in BLACK                   | \$ 190.00 | \$ 142.50 |
| 98436-23VM | D93562 | ALTMAN in BROWN                     | \$ 160.00 | \$ 120.00 |

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ELIGIBLE PRODUCT LIST\*

|      |            |                   |                                                  |           |           |
|------|------------|-------------------|--------------------------------------------------|-----------|-----------|
|      | 99581-23VM | D93176            | CHAD STEEL TOE                                   | \$ 160.00 | \$ 120.00 |
|      | 99589-23VM | D93833            | DOWDEN COMPOSITE TOE in Black                    | \$ 155.00 | \$ 116.25 |
|      | 98442-23VM | D94169            | DIVERSION in BLACK                               | \$ 175.00 | \$ 131.25 |
|      | 99594-23VM | D95328            | BILL STEEL TOE                                   | \$ 165.00 | \$ 123.75 |
|      | 98448-23VY | D61015            | Kids BOYTON in BLACK                             | \$ 70.00  | \$ 52.50  |
|      | 98441-23VM | D93772            | HICKMAN DUAL in BLACK                            | \$ 155.00 | \$ 116.25 |
|      | 98446-23VM | D95262            | SCOUT in BLACK                                   | \$ 165.00 | \$ 123.75 |
|      | 99580-23VM | D93027            | STATIC STEEL TOE                                 | \$ 130.00 | \$ 97.50  |
|      | 99591-23VM | D93839            | Hannon 5"                                        | \$ 145.00 | \$ 108.75 |
|      | 98450-23VW | D84777            | JONETTA BUCKLE BROWN                             | \$ 130.00 | \$ 97.50  |
|      | 98439-23VM | D93726            | BATEMAN in BLACK                                 | \$ 150.00 | \$ 112.50 |
| KIDS | 99440-23VB | 2553226           | Infant Boys Printed Knit Camo with Doo Rag       | \$ 35.00  | \$ 28.00  |
|      | 99442-23VB | 6070229           | Toddler Boy Faux Leather Racer Jacket            | \$ 69.00  | \$ 55.20  |
|      | 99443-23VB | 6080229           | Little Boy Faux Leather Racer Jacket             | \$ 71.00  | \$ 56.80  |
|      | 99444-23VB | 6090229           | Big Boy Faux Leather Racer Jacket                | \$ 73.00  | \$ 58.40  |
|      | 99445-23VB | 6570207           | Toddler Boy French Terry Zip Hoody               | \$ 42.00  | \$ 33.60  |
|      | 99446-23VB | 6580207           | Little Boy French Terry Zip Hoody                | \$ 44.00  | \$ 35.20  |
|      | 99447-23VB | 6590207           | Big Boy French Terry Zip Hoody                   | \$ 46.00  | \$ 36.80  |
|      | 99449-23VB | 3053230           | Infant Boys Brushed Plaid Creeper                | \$ 35.00  | \$ 28.00  |
|      | 99450-23VB | 2063234           | Infant Boys Fleece Hooded Jog Set                | \$ 54.00  | \$ 43.20  |
|      | 99451-23VB | 2073234           | Toddler Boys Fleece Hooded Jog Set               | \$ 56.00  | \$ 44.80  |
|      | 99455-23VB | 1073256           | Toddler Boys Brushed Plaid Shirt                 | \$ 38.00  | \$ 30.40  |
|      | 99456-23VB | 1083256           | Little Boys Brushed Plaid Shirt                  | \$ 40.00  | \$ 32.00  |
|      | 99457-23VB | 1093256           | Big Boys Brushed Plaid Shirt                     | \$ 42.00  | \$ 33.60  |
|      | 99458-23VB | 1073214           | Toddler Boys Fleece Crew Pullover                | \$ 36.00  | \$ 28.80  |
|      | 99459-23VB | 1083214           | Little Boys Fleece Crew Pullover                 | \$ 38.00  | \$ 30.40  |
|      | 99460-23VB | 1093214           | Big Boys Fleece Crew Pullover                    | \$ 40.00  | \$ 32.00  |
|      | 99471-23VG | 2503252           | Infant Girls Printed Knit Creeper with Head Band | \$ 35.00  | \$ 28.00  |
|      | 99473-23VG | 3003242           | Infant Girls Brushed Plaid Creeper               | \$ 35.00  | \$ 28.00  |
|      | 99474-23VG | 2013250           | Infant Girls Fleece Hooded Jog Set               | \$ 54.00  | \$ 43.20  |
|      | 99475-23VG | 2023250           | Toddler Girls Fleece Hooded Jog Set              | \$ 56.00  | \$ 44.80  |
|      | 99476-23VG | 1023204           | Toddler Girls Printed Ringer Tee                 | \$ 26.00  | \$ 20.80  |
|      | 99477-23VG | 1033204           | Little Girls Printed Ringer Tee                  | \$ 27.00  | \$ 21.60  |
|      | 99478-23VG | 1043204           | Big Girls Printed Ringer Tee                     | \$ 28.00  | \$ 22.40  |
|      | 99479-23VG | 1023208           | Toddler Girls Fleece Crew Pullover               | \$ 36.00  | \$ 28.80  |
|      | 99480-23VG | 1033208           | Little Girls Fleece Crew Pullover                | \$ 38.00  | \$ 30.40  |
|      | 99481-23VG | 1043208           | Big Girls Fleece Crew Pullover                   | \$ 40.00  | \$ 32.00  |
|      | 96941-22VB | 2074121           | SET-KNIT,TDLR BOYS,2PC TOP/PANT,DRK GREY         | \$ 39.00  | \$ 31.20  |
|      | 96942-22VB | 2054121 / 2064121 | SET-KNIT,INFNT BOYS,2PC TOP/PANT,DRK GRY         | \$ 39.00  | \$ 31.20  |
|      | 96943-22VG | 2004129 / 2014129 | SET-KNIT,INFNT GIRLS,2PC TOP/PANT,GREY           | \$ 39.00  | \$ 31.20  |
|      | 96944-22VG | 2024129           | SET-KNIT,TDLR BOYS,2PC TOP/PANT,GREY             | \$ 39.00  | \$ 31.20  |
|      | 96945-22VB | 2553103 / 2563103 | TOP-KNIT,INFANT BOYS,3PC SET,GREY                | \$ 35.00  | \$ 28.00  |
|      | 98680-22VM | HDMWA11749        | HD Bifold Wallet                                 | \$ 35.00  | \$ 28.00  |
|      | 98682-22VM | HDMBT11768        | Biker's Ratchet Belt                             | \$ 35.00  | \$ 28.00  |
|      | 98684-22VW | HDWWA11764        | Rockin' Roses Large Zip Wallet                   | \$ 80.00  | \$ 64.00  |
|      | 98697-23VM | HDMWA11774        | Bifold Eagle Wallet in Black                     | \$ 50.00  | \$ 40.00  |
|      | 98698-22VM | HDMWA11753        | Ride Free Bifold Wallet                          | \$ 45.00  | \$ 36.00  |
|      | 98698-23VM | HDMWA11774        | Bifold Eagle Wallet in Tan                       | \$ 50.00  | \$ 40.00  |
|      | 98699-23VM | HDMWA11776        | Trucker Wallet in Black                          | \$ 60.00  | \$ 48.00  |
|      | 98700-22VM | HDMWA11757        | Traditional Bifold Wallet - Natural              | \$ 40.00  | \$ 32.00  |
|      | 98700-23VM | HDMWA11776        | Trucker Wallet in Tan                            | \$ 60.00  | \$ 48.00  |
|      | 98701-22VM | HDMWA11757        | Traditional Bifold Wallet - Black                | \$ 40.00  | \$ 32.00  |
|      | 98701-23VM | HDMWA11790        | HD Signature Bifold Wallet in Black              | \$ 50.00  | \$ 40.00  |
|      | 98702-22VM | HDMWA11758        | Traditional Trifold Wallet                       | \$ 40.00  | \$ 32.00  |
|      | 98702-23VM | HDMWA11790        | HD Signature Bifold Wallet in Brown              | \$ 50.00  | \$ 40.00  |
|      | 98703-22VM | HDMWA11759        | Traditional Front Pocket Wallet - Natural        | \$ 40.00  | \$ 32.00  |
|      | 98703-23VM | HDMWA11791        | HD Signature Bifold Wallet in Black              | \$ 50.00  | \$ 40.00  |
|      | 98704-22VM | HDMWA11759        | Traditional Front Pocket Wallet - Black          | \$ 40.00  | \$ 32.00  |
|      | 98704-23VM | HDMWA11792        | Canvas Bifold Wallet in Black                    | \$ 40.00  | \$ 32.00  |

# BLACK FRIDAY AND CYBER WEEK HOLIDAY PROMOTION

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## ACCESSORIES

|            |                |                                                          |           |           |
|------------|----------------|----------------------------------------------------------|-----------|-----------|
| 98705-22VM | HDMBT11767     | Traditional Reversible Belt                              | \$ 40.00  | \$ 32.00  |
| 98705-23VM | HDMWA11792     | Canvas Bifold Wallet in Khaki                            | \$ 40.00  | \$ 32.00  |
| 98706-22VM | HDMBT11770     | Heritage Garrison Belt                                   | \$ 35.00  | \$ 28.00  |
| 98708-22VW | HDWBT11771     | Grommet Belt                                             | \$ 30.00  | \$ 24.00  |
| 98709-22VW | HDWBT11772     | Rocker's Belt                                            | \$ 25.00  | \$ 20.00  |
| 98712-23VM | HDMBT10636     | Metal Front Belt in Black                                | \$ 76.00  | \$ 60.80  |
| 98713-23VM | HDMBT11773     | Bar & Shield Belt in Black                               | \$ 65.00  | \$ 52.00  |
| 98714-23VM | HDMBT11784     | Metal Keeper Belt in Black                               | \$ 50.00  | \$ 40.00  |
| 98715-23VM | HDMBT11787     | Ergonomic Curved Belt in Black                           | \$ 65.00  | \$ 52.00  |
| 98716-23VM | HDMBT11787     | Ergonomic Curved Belt in Brown                           | \$ 65.00  | \$ 52.00  |
| 98717-23VM | HDMBT11788     | HD Flex Belt in Black                                    | \$ 60.00  | \$ 48.00  |
| 98723-23VW | HDWBT10627     | Crystal Font Belt in Black                               | \$ 99.00  | \$ 79.20  |
| 98724-23VW | HDWBT11785     | Harley Flames Belt in Black                              | \$ 52.00  | \$ 41.60  |
| 98725-23VW | HDWBT11786     | Embossed Belt in Black                                   | \$ 45.00  | \$ 36.00  |
| 99310-21VM | HDMWA11048     | Shot Caller Biker Wallet                                 | \$ 40.00  | \$ 32.00  |
| 99311-21VM | HDMWA11673     | Liberty Eagle Trucker Wallet                             | \$ 68.00  | \$ 54.40  |
| 99312-21VM | HDMWA11650     | Legendary Bifold Wallet                                  | \$ 49.00  | \$ 39.20  |
| 99313-21VW | HDWWA11462     | Embroidery Traditional Wallet                            | \$ 98.00  | \$ 78.40  |
| 99315-21VW | HDMBT10853-BLK | Rock Candy Belt                                          | \$ 40.00  | \$ 32.00  |
| 99316-21VM | HDMWA11048     | Milwaukee Original Belt                                  | \$ 33.00  | \$ 26.40  |
| 99317-21VM | HDMWA11673     | Tradition Belt                                           | \$ 45.00  | \$ 36.00  |
| 99318-21VM | HDMWA11650     | Highway to Hell Belt                                     | \$ 60.00  | \$ 48.00  |
| 99326-22VM | HDMBT10588     | Slide Over Belt, Black                                   | \$ 40.00  | \$ 32.00  |
| 99463-20VM | HDMWA11664     | Outsider Bifold wallet                                   | \$ 56.00  | \$ 44.80  |
| 99465-20VM | HDMWA11487     | H-D Classic Bifold w/ Coin Pocket wallet                 | \$ 60.00  | \$ 48.00  |
| 99466-20VM | HDMWA11474     | Skull Concho Bifold wallet                               | \$ 63.00  | \$ 50.40  |
| 98795-23VX | HRB114         | Black Leather Jacket Ride Bell                           | \$ 19.00  | \$ 15.20  |
| 98794-23VX | HRB116         | Black Rose Ride Bell                                     | \$ 18.00  | \$ 14.40  |
| 98796-23VX | HRB112         | Black Vintage Ride Bell                                  | \$ 18.00  | \$ 14.40  |
| 98791-23VM | HSB0246        | Multi Skull ID Bracelet                                  | \$ 140.00 | \$ 112.00 |
| 98683-23VM | HSR0084        | Banner Club Link Ring                                    | \$ 65.00  | \$ 52.00  |
| 98679-23VM | HSB0241        | Banner Club Link Bracelet                                | \$ 120.00 | \$ 96.00  |
| 98682-23VM | HSN0079        | Banner Curb Link Chain Necklace                          | \$ 160.00 | \$ 128.00 |
| 98792-23VM | HSN0089        | Vinatge B&S Large Link Necklace                          | \$ 130.00 | \$ 104.00 |
| 98695-22VM | HSB0220        | Bracelet,B&S,Lthr/Mtl,Blk/Slvr                           | \$ 130.00 | \$ 104.00 |
| 98672-23VW | HDN0494        | Cushion Cut Rhodolite B & S Necklace                     | \$ 200.00 | \$ 160.00 |
| 98666-23VW | HDE0599        | Cushion Cut Rhodolite B & S Dangle Drop Earrings         | \$ 185.00 | \$ 148.00 |
| 98789-23VW | HSE0017        | Gold Tone Bar Curb Link Hoop Earrings                    | \$ 50.00  | \$ 40.00  |
| 98790-23VW | HSB0245        | Gold Tone Bar Curb Link ID Bracelet                      | \$ 120.00 | \$ 96.00  |
| 98788-23VW | HSN0082        | Gold Tone Bar Curb Link Necklace                         | \$ 125.00 | \$ 100.00 |
| 98783-23VW | HDE0603        | B&S Cique Huggie Bling Hoops in Sterling Silver          | \$ 157.00 | \$ 125.60 |
| 98785-23VW | HDR0568        | B&S Cirque Band Ring in Sterling Silver                  | \$ 105.00 | \$ 84.00  |
| 98784-23VW | HDB0472        | B&S Cirque Bracelet in Sterling Silver                   | \$ 140.00 | \$ 112.00 |
| 98782-23VW | HDN0500        | B&S Cirque Interlock Bling Necklace in Sterling Silver   | \$ 160.00 | \$ 128.00 |
| 99485-20VM | 76B185         | Men's H-D Bar & Shield Rotating Cuff Watch               | \$ 375.00 | \$ 225.00 |
| 98793-21VM | 78B157         | Cut-Out Camo Strap                                       | \$ 195.00 | \$ 117.00 |
| 99308-23VW | 77M103         | Women's Gold Harley Davidson Crystal Bar & Shield Watch  | \$ 275.00 | \$ 165.00 |
| 99306-23VM | 76N102         | Women's Harley Davidson Crystal Bar & Shield Watch       | \$ 199.00 | \$ 119.40 |
| 99478-20VW | 76P102         | Women's B&S Black Dial                                   | \$ 250.00 | \$ 150.00 |
| 98797-21VW | 78P102         | B&S Diamond Marker Black Stainless Steel Watch           | \$ 295.00 | \$ 177.00 |
| 96996-22VM | 76A167         | Harley Davidson Flames Icon Watch                        | \$ 250.00 | \$ 150.00 |
| 99484-20VM | 76A165         | H-D B&S Pocket Watch                                     | \$ 395.00 | \$ 237.00 |
| 96998-22VW | 78L129         | Harley Davidson Bar & Shield Watch                       | \$ 225.00 | \$ 135.00 |
| 98799-23VM | 76B180         | Men's Harley Davidson Silver-Tone Bar & Shield Watch     | \$ 325.00 | \$ 195.00 |
| 98794-21VM | 76B182         | Open B&S Black Dial Bracelet                             | \$ 325.00 | \$ 195.00 |
| 96995-22VM | 78A118         | Harley Davidson Willie G Watch                           | \$ 350.00 | \$ 210.00 |
| 99305-23VW | 76L192         | Women's Harley Davidson Black Crystal Bar & Shield Watch | \$ 195.00 | \$ 117.00 |
| 98798-23VM | 76A163         | Men's Harley Davidson #1 Watch                           | \$ 195.00 | \$ 117.00 |
| 99309-23VW | 78L126         | Women's Harley-Davidson Willie G Black Crystal Watch     | \$ 299.00 | \$ 179.40 |

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|               |            |             |                                                     |           |           |
|---------------|------------|-------------|-----------------------------------------------------|-----------|-----------|
|               | 99302-23VM | 78A121      | Men's Harley-Davidson Bar & Shield Flame Watch      | \$ 350.00 | \$ 210.00 |
|               | 99304-23VW | 76L191      | Women's Harley-Davidson Bar & Shield Flame Watch    | \$ 250.00 | \$ 150.00 |
|               | 99301-23VM | 77A100      | Men's Harley-Davidson Brown Leather Watch           | \$ 175.00 | \$ 105.00 |
|               | 99477-20VW | 77L109      | Women's Gold Wrap Strap Watch                       | \$ 195.00 | \$ 117.00 |
|               | 99307-23VW | 77L108      | Women's Harley-Davidson Rose Gold Crystal Watch     | \$ 275.00 | \$ 165.00 |
|               | 98797-23VM | 76A162      | Men's Harley-Davidson Black Bar & Shield Watch      | \$ 275.00 | \$ 165.00 |
|               | 99300-23VM | 76B183      | Men's Harley-Davidson Blue Bar & Shield Watch       | \$ 275.00 | \$ 165.00 |
|               | 99483-20VM | 76A134      | Men's Bar & Shield Medallion Text Watch             | \$ 225.00 | \$ 135.00 |
|               | 99303-23VW | 76L189      | Women's Harley-Davidson Blue Strap Watch            | \$ 175.00 | \$ 105.00 |
|               | 96997-22VM | 78A126      | Men's Harley Davidson Bar & Shield Medallion Watch  | \$ 275.00 | \$ 165.00 |
|               | 96999-22VW | 76L10       | Women's Harley Davidson Bar & Shield Watch in Black | \$ 125.00 | \$ 75.00  |
| HOME GOODS    | 99336-22VX | HDL-18609   | H-D Moscow Mule Set                                 | \$ 59.95  | \$ 50.96  |
|               | 98708-21VX | HDX-99171   | Tire Tread Picture Frame -5 x 7                     | \$ 34.95  | \$ 29.71  |
|               | 99361-22VX | HDL-18813   | H-D™ Premium Wine Set                               | \$ 80.00  | \$ 68.00  |
|               | 98600-23VX | HDX-98631   | Silhouette Bar & Shield Stainless Wine Tumbler      | \$ 22.95  | \$ 19.51  |
|               | 99365-22VX | HDL - 18611 | H-D™ Ride & Rest Travel/Coffee Mug Set              | \$ 34.95  | \$ 29.71  |
|               | 99340-22VX | HDL-16643   | H-D Ride Free Retro Diner Clock                     | \$ 44.95  | \$ 38.21  |
|               | 98655-22VX | HDL-18806   | Premium Whiskey Glass Gift Set                      | \$ 89.95  | \$ 76.46  |
|               | 98719-22VX | HDL-18597   | Motorcycles Chopping Board Set                      | \$ 39.95  | \$ 33.96  |
|               | 99364-22VX | HDL - 19005 | H-D™ Tire Tread Candle Holder                       | \$ 30.00  | \$ 25.50  |
|               | 99326-21VX | HDL-10092   | Nostalgic Bar & Shield Entry Mat                    | \$ 34.95  | \$ 29.71  |
|               | 99313-23VX | HDX-98643   | H-D Travel Mug                                      | \$ 23.00  | \$ 19.55  |
|               | 99315-23VX | HDL-18770   | H-D™ Piston Shot Glass Set                          | \$ 35.00  | \$ 29.75  |
| BAGS, LUGGAGE | 98454-23VX | 99220       | "Steel-Cable" Backpack                              | \$ 140.00 | \$ 84.00  |
|               | 99565-23VX | 93826       | Trailblazer Wheeling Backpack w/ USB port           | \$ 180.00 | \$ 108.00 |